



TUNA 2026

"Strengthening Value Chain Synergies, Blue Economies and Sustainability across the Global Tuna Industry"

14-16 SEPTEMBER 2026
Shangri-La Hotel, Bangkok, Thailand



500+
EXPECTED DELEGATES



40+
SPEAKERS



44
EXHIBITORS

Jointly organised by:



MIFCO



TUNA 2026 – SPONSOR PROSPECTUS

THE EVENT

The 19th INFOFISH World Tuna Trade Conference & Exhibition (TUNA 2026) is the premier biennial commercial gathering of the global tuna industry. Positioned at the intersection of markets, value chains, innovation and sustainability, TUNA 2026 delivers high-level access to industry decision-makers who shape production, trade, investment and policy outcomes across the global tuna sector.

TUNA 2026 is designed as a business-first platform, where sustainability and policy coherence are framed as enablers of competitiveness, market access and long-term value creation. Sponsors secure high-level visibility with executives, policymakers, and investors at a pivotal time for the tuna sector—marked by volatile prices, regulatory change, climate risk, and unprecedented transparency demands.

WHY SPONSOR TUNA 2026

Sponsoring TUNA 2026 delivers tangible commercial and strategic value:

- Direct visibility to **C-suite executives, fleet owners, processors, traders and brand owners**
- Association with the **neutral, industry-respected INFOFISH platform**
- Alignment with decision-driving themes: **price volatility, market access, innovation, ESG and risk management**
- An opportunity to position your organisation as a **solution provider and industry enabler**
- Structured and informal engagement with **policymakers, RFMOs, financiers and major buyers**

Sponsorship at TUNA 2026 offers high-level visibility, targeted engagement and association with the most established and credible tuna industry platform not only in the Asia-Pacific region, but also globally.

NETWORKING OPPORTUNITY

KEY BENEFITS

TUNA 2026 will attract a highly targeted, influential audience, including:

- Tuna fishing companies and fleet operators
- Processing companies and brand owners
- International traders, importers and distributors
- Policymakers and regulators
- Regional Fisheries Management Organisations (RFMOs)
- Technology, AI and service providers
- Financial institutions and Blue Economy investors
- Certification bodies, NGOs and research organisations

Sponsors benefit from:

- High-impact brand visibility across conference materials, signage and digital platforms
- Direct engagement with decision-makers during sessions, networking events and the Exhibition
- Brand association with commercial relevance, industry leadership and practical solutions
- Long-term brand recall through association with INFOFISH's flagship tuna event
- Reinforcement of your organisation's commitment to sustainable and responsible tuna supply chains

PLATINUM US\$ 20 000

- One complimentary stand at the TUNA 2026 Exhibition
- Send up to 5 complimentary delegates to the conference
- Free INFOFISH Associate Membership for 1 year
- Insertion of company brochure in the conference kit
- Company logo on the conference kit
- Company logo on delegate badges
- Display of company roll-up bunting (80cm width x 180cm height)
- A full page advertisement in the conference programme booklet
- A full page advertisement for 3 issues in INFOFISH *International magazine*
- On-screen video/static advertisement at conference site
- Free banner advertisement (web-link) for 1 year on INFOFISH website

GOLD US\$ 15 000

- Send up to 3 complimentary delegates to the conference
- Free INFOFISH Associate Membership for 1 year
- Insertion of company brochure in the conference kit
- Company logo on the conference kit
- Display of company roll-up bunting (80cm width x 180cm height)
- A full page advertisement in the conference programme booklet
- A full page advertisement for 2 issues in INFOFISH *International magazine*
- Free banner advertisement (web-link) for 1 year on INFOFISH website

SILVER US\$ 10 000

- Send up to 1 complimentary delegate to the conference
- Insertion of company brochure in the conference kit
- Company logo on the conference kit
- A full page advertisement in the conference programme booklet
- A full page advertisement for 1 issue in INFOFISH *International magazine*
- Free banner advertisement (web-link) for 1 year on INFOFISH website

BRONZE US\$ 7 500

- Insertion of company brochure in the conference kit
- Company logo on the conference kit
- A full page advertisement in the conference programme booklet
- A full page advertisement for 1 issue in INFOFISH *International magazine*
- Free banner advertisement (web-link) for 6 months on INFOFISH website