

# TUNA 2026 – EXHIBITOR PROSPECTUS

## THE EXHIBITION

A concurrent international Exhibition will be held alongside TUNA 2026, providing a **focused commercial marketplace** for companies to showcase products, technologies and services to a highly qualified global audience.

The Exhibition will connect solution providers directly with industry decision-makers seeking tools and services that improve **efficiency, quality, compliance, traceability** and **sustainability performance**. Exhibition booths are allocated on a **first-come, first-served basis**.

## WHY EXHIBIT

- Position your company in front of **qualified buyers and senior decision-makers**
- Demonstrate solutions that **reduce cost, improve yield and manage operational risk**
- Generate high-quality business leads in a **sector-specific environment**

Strengthen brand recognition within the global tuna industry

## NETWORKING OPPORTUNITY

Exhibitors will meet directly with:

- Fleet owners and fishing operators
- Processing and canning companies
- Traders, importers and exporters
- Retail and brand representatives
- Policymakers and regulators
- Investors and financial institutions

## PRODUCTS & SERVICES ON DISPLAY

The Exhibition will showcase:

- Fishing, monitoring and smart vessel technology
- Processing, grading and packaging solutions
- Digital traceability, AI and data systems
- Testing, certification and compliance services
- Sustainability and efficiency innovations

## EXHIBITION FORMAT

- International Exhibition held concurrently with the Conference
- High footfall from registered delegates
- First-come, first-served booth allocation
- Dedicated networking breaks to maximise exhibitor engagement

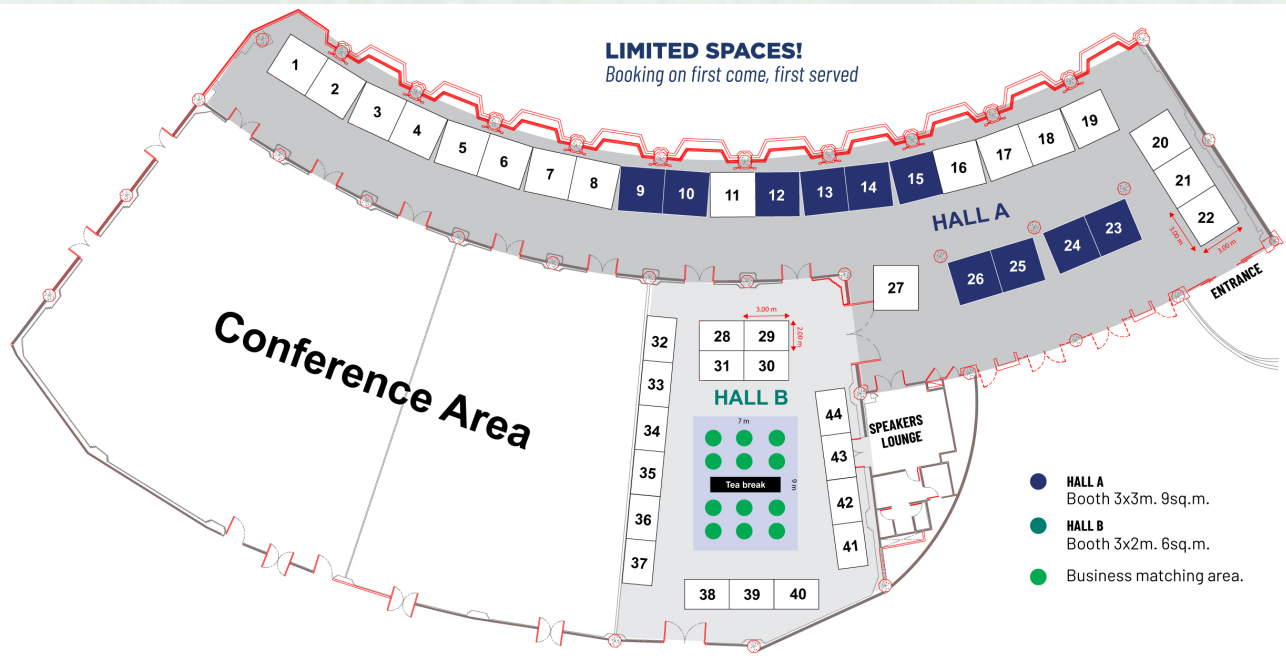
## THE VENUE

**Shangri-La Hotel, Bangkok, Thailand:** A premium exhibition setting offering excellent accessibility, strong delegate traffic and a proven track record of hosting major international tuna industry events.



For exhibition enquiries, please contact INFOFISH: [syahir@infofish.org](mailto:syahir@infofish.org) or [info@infofish.org](http://info@infofish.org)





## APPLICATION FOR STANDARD SHELL SCHEME

### HALL A

**US\$ 3,500** (Booking by 30 June 2026) / **US\$ 3,900** (Booking after 30 June 2026)

- A standard shell scheme stand (3m x 3m)
- Full page colour advertisement in conference programme booklet
- Free banner advertisement on INFOFISH website for 6 months
- 50% discount on registration fee applicable to one delegate only

### HALL B

**US\$ 2,900** (Booking by 30 June 2026) / **US\$ 3,300** (Booking after 30 June 2026)

- A standard shell scheme stand (3m x 2m)
- 1/2 page colour advertisement in conference programme booklet
- Free banner advertisement on INFOFISH website for 3 months
- 50% discount on registration fee applicable to one delegate only

