16th
INFOFISH WORLD TUNA TRADE CONFERENCE & EXHIBITION

“Connecting your Business to the Tuna World”

27 - 29 MAY 2020
Shangri-La Hotel • Bangkok, Thailand
EXHIBITION FACT SHEET

PLAN A
Booking by 31 January 2020 ........................................... US$3,500
Booking after 1 February 2020 ...................................... US$3,900
• A standard shell scheme stand (3m x 3m)
• 1/2 page colour advertisement in INFOFISH International
• 1/2 page colour advertisement in conference programme booklet
• Free banner advertisement on INFOFISH website for 6 months
• 50% discount on registration fee applicable to one delegate only

PLAN B
Booking by 31 January 2020 ........................................... US$2,900
Booking after 1 February 2020 ...................................... US$3,300
• A standard shell scheme stand (3m x 3m)
• 50% discount on registration fee applicable to one delegate only

RESERVATION INFORMATION:
A total of 40 booths are available and allotted on a first come - first served basis. Make your booking by 31 January 2020 and enjoy an early booking rate of US$ 3,500 under PLAN A or US$ 2,900 under PLAN B.

Once booking is made, an application form will be forwarded with the general information to be endorsed and signed for booking confirmation. However INFOFISH as the organiser, reserves the right to make amends and changes as it considers fit in the overall interest of the TUNA 2020 exhibition. Terms and conditions apply within.

For enquiries, please contact: Mr Mohd Syahir, Tel: (603)80668112, E-mail: syahir@infofish.org / info@infofish.org
PROMOTIONAL PACKAGES

PRO 1
INSERT YOUR PROMOTIONAL MATERIAL IN CONFERENCE KIT

Size of insert ................................................................. limit 8 pages
Cost ................................................................................ US$ 600
Deadline for receipt of material ................................. 18 May 2020

(Materials to be sent directly to conference site)

PRO 2
ADVERTISE IN CONFERENCE PROGRAMME BOOKLET

Full page, colour ........................................................... US$ 800
Dimensions ............................................................... 180mm (W) x 250mm (H)
Half page, colour .......................................................... US$ 500
Dimension ................................................................. 180mm (W) x 120mm (H)
Deadline for receipt of Ad copy ................................. 30 April 2020

PRO 3
ADVERTISE IN INFOFISH International MAY/JUNE - CONFERENCE ISSUE

As the sponsoring magazine, INFOFISH International will be
distributed to all conference delegates, exhibitors and visitors. This is
in addition to the normal worldwide distribution.

Full page, colour ........................................................... US$1,600
Dimension ............................................................... 180mm (W) x 250mm (H)
Half page, colour .......................................................... US$ 1,200
Dimensions ................................................................. 180mm (W) x 120mm (H)
Deadline for receipt of Ad copy ................................. 10 April 2020

☐ Please reserve PRO 1 for my company.

☐ Please reserve PRO 2 for my company. Ad size: ☐ Full Page ☐ Half Page

☐ Please reserve PRO 3 for my company. I understand that PRO 1 and PRO 2 are provided to us FREE.
Ad size: ☐ Full Page ☐ Half Page

Advertisement for Conference Programme Booklet and INFOFISH International should be sent via e-mail as an
attachment saved as a JPEG, TIFF, EPS or PDF files (resolution at least 300 dpi or higher).

Name: ............................................................................................................................
Company: ..........................................................................................................................
Address: ...........................................................................................................................
Fax: ......................................................... Email: ......................................................... Date: ...................... Signature: ................................

Please e-mail completed form to:

INFOFISH - TUNA 2020
1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti, 47120 Puchong, Selangor DE, Malaysia
Tel: (603)80668112 | Fax: (603)80603697 | E-mail: info@infofish.org
SPONSORSHIP PACKAGES

PLATINUM SPONSOR : US$ 20 000
- Send up to 5 complimentary delegates to the conference.
- Company logo on the conference kit.
- Company logo on delegate badges.
- Display of company banner (poster panel: 3’ width x 8” height) at conference site.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for 2 issues in INFOFISH International.
- Insertion of company brochure in the conference kit.
- On-screen advertisement at conference site.
- Free INFOFISH Associate Membership for 1 year.
- Free banner advertisement [web-link] for 1 year on INFOFISH website.
- One complimentary stand at TUNA 2020 exhibition.

GOLD SPONSOR : US$ 15 000
- Send up to 3 complimentary delegates to the conference.
- Company logo on the conference kit.
- Display of company banner (poster panel: 3’ width x 8” height) at conference site.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for 2 issues in INFOFISH International.
- Insertion of company brochure in the conference kit.
- Free INFOFISH Associate Membership for 1 year.
- Free banner advertisement [web-link] for 1 year on INFOFISH website.

SILVER SPONSOR : US$ 10 000
- Send up to 2 complimentary delegates to the conference.
- Company logo on the conference kit.
- Display of company banner (poster panel: 3’ width x 8” height) at conference site.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for in INFOFISH International.
- Insertion of company brochure in the conference kit.
- Free INFOFISH Associate Membership for 1 year.
- Free banner advertisement [web-link] for 1 year on INFOFISH website.

BRONZE SPONSOR : US$ 7 500
- Send up to 2 complimentary delegates to the conference.
- Company logo on the conference kit.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for in INFOFISH International.
- Free banner advertisement [web-link] for 1 year on INFOFISH website.

I wish to reserve the following sponsorship:  □ Platinum  □ Gold  □ Silver  □ Bronze

Name: ..............................................................................................................................................................................................
Company: .......................................................................................................................................................................................
Address: .....................................................................................................................................................................................
Fax: ........................................................................ Email: ...............................................................................................................................
Date: ........................................................................................................ Signature: ..............................................................................

Please e-mail completed form to:

INFOFISH - TUNA 2020
1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti, 47120 Puchong, Selangor DE, Malaysia
Tel: (603)80668112 | Fax: (603)80603697 | E-mail: info@infofish.org
CONFERENCE REGISTRATION FORM

Please type or print as required to appear on name badge and participants list. Form may be photocopied if needed. Please return this form to INFOFISH duly filled.

PERSONAL INFORMATION (PLEASE TYPE IN BLOCK CAPITALS)

☐ Mr.  ☐ Mrs.  ☐ Dr.  ☐ Others: .................................................................
Delegate: [Surname] ........................................................ [First name] ........................................................ [Middle name] ........................................................
Designation: .................................................................................................................................
Spouse: [Surname] ........................................................ [First name] ........................................................ [Middle name] ........................................................
Company: .................................................................................................................................
Address: ...........................................................................................................................................
City: .............................................................................. State/Province: ..............................................................
Postcode: ........................................................................................ Country: .............................................................
Telephone: ........................................................ Mobile: ........................................................ Fax: ....................................................
E-mail: ................................................................................................ Website: ......................................................

BUSINESS CATEGORIES (PLEASE TICK ACCORDINGLY)

☐ Importer  ☐ Wholesaler  ☐ Equipment Supplier  ☐ NGO
☐ Exporter  ☐ Broker/Supplier  ☐ Fishing Supplier  ☐ Government
☐ Processor  ☐ Retailer  ☐ Academic  ☐ International Organisation
☐ Canner  ☐ Caterer  ☐ Consultant  ☐
☐ Distributor  ☐ Others (please specify) .................................................................

REGISTRATION FEE

Other Countries ........................................................................ US$ 1150  (Before 25 March 2020)  US$ 1350  (After 25 March 2020)

Total US$: .................................................................................................................................

* Bangladesh, Cambodia, Fiji, India, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, Philippines, Solomon Islands, Sri Lanka and Thailand.

** Accompanying spouse is entitled to coffee breaks, lunches and reception only.

MODE OF PAYMENT

☐ Bank Draft (drawn on US bank) payable to INFOFISH.

☐ Telegraphic Transfer to INFOFISH, Account No: 512772514667, Malayan Banking Berhad, H-01-09 & 10, Jalan Prima 5/4, Taman Puchong Prima 47120 Puchong, Selangor Darul Ehsan, Malaysia | SWIFT CODE : MBBEMYKL

Important: i) If your banker is remitting payment on your behalf, please give specific instructions to indicate name and address of sender.
ii) Bank charges for both ends are to be borne by remitter.

☐ or Charge:  VISA  ☐ Mastercard

Card Holder’s Name: ..........................................................................................................................

Card No: ................................................................................................ Expiry Date: .................................. Signature: .............

Please e-mail completed form to:

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